



## MEMBERSHIP SERVICES AND BENEFITS

### Included in your membership:

Services	Benefits
Brochure display in Sorrento office and satellites throughout Southern Peninsula	Exposure of your business to the many tourists visiting the Peninsula
Inclusion on Beachside map	Visitors know where to find YOU
Inclusion in Activities/Accommodation DL brochures	Your details are easy for potential clients to access
Inclusion on Beachside Website	Exposure to potential clients worldwide
Datatrax Touch Screen listing	Visitors can access your details 24 hours
Familiarisation tours <ul style="list-style-type: none"> <li>• Showcase your business</li> <li>• Participate in a Famil tour</li> </ul>	Your business can be showcased to members and Visitor Centre Volunteers. Meet fellow members and experience other businesses on the Peninsula.
Monthly networking functions	Attend our monthly networking functions to make valuable industry contacts
Newsletter, weekly "What's On"	Updated weekly online, emailed fortnightly to members group and paper copies handed out from Visitor Centre. Also displayed on a-frame board out the front.
Facebook Page	We share and feature your business on our Facebook page to increase your 'likes'
Member's Only Facebook Page	Communicate with fellow members
Instagram	We will repost your business socials on our Instagram account to increase your social media exposure
Mailchimp Newsletter	Sent our quarterly to keep you updated with Beachside Visitor Information news
Pop Up Stand	Promote your business through a pop-up stand outside the centre (on request)
Marketing one-on-one sessions	Need help with your social media marketing, book in a brainstorming session free of charge